

# *Building a Future of Hope*

## **Our Mission**

To provide life affirming emotional, spiritual, and physical support for individuals vulnerable to abortion.



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## **Brandy's Story\***

Brandy was 18 years old when she first emailed us. She thought she was pregnant, was looking for abortion providers and found us on-line. Our Client Services & Volunteer Coordinator responded to her inquiry and invited her to come to our center, take a pregnancy test, and discuss her situation.

At her first session at our center, Brandy's pregnancy test came back positive and she was terrified. She was concerned about how she could afford to raise a baby and about what her Mom would think. Brandy was coached on how to tell her mom, was explained all the available resources, and encouraged to get an ultrasound to confirm the pregnancy.

After the ultrasound, Brandy came back in to let us know that she was going to keep the baby. Brandy continued to return to the center throughout her pregnancy and after the baby was born. One of our Parent Mentors regularly met with her to facilitate Brandy's parenting, health and life skills classes. During this time, Brandy was able to earn baby clothes, diapers and a crib. She felt well prepared when her son was born six months ago.

With the help of her mentor, Brandy is now leading a well adjusted life. She and her baby are living in their own apartment and Brandy has a full time job. Mom ended up being Brandy's biggest supporter.

Many clients just like Brandy come into our center every week. They are greeted with love and encouragement. When they meet with their mentors, they learn to become better parents as they earn necessities for their children. We work to provide a future of hope for each of our clients.

**\*Name changed to protect identity.**

# Our Services



**1/3** of Delta County children live in single parent families.\*

\*datacenter.kidscount.org;  
based on 2020 statistics.



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Pregnancy Services of Delta County is a Christian pro-life pregnancy resource center. We offer physical, emotional, and spiritual support by inspiring individuals in choosing and valuing life. We are open four days a week and offer assistance after hours and weekends. All services provided are **free of charge and confidential**.

## Services

- **Peer-to-Peer Options Counseling**
- **Pregnancy Tests**
- **Man-to-Man Mentoring**
- **Parenting Classes**
- **Material Support**
- **Post-abortion Support**
- **Referrals to Community Resources** such as WIC, Low-Income Housing, Employment Resources, Medicaid, Adoption and Mental Health Services.
- **Journey of Hope** A monthly support group for those who have experienced a miscarriage or early infant loss.

## Help amidst Trials

Some of the barriers our clients are facing are:

- **Poverty**
- **Addiction**
- **Single Parenting**
- **Abuse**

In each of the situations, we walk with our clients for as long as they need us. The clients are very appreciative of our services and are usually surprised that we have so much support, education and material items to offer them. It reassures them and gives them hope that they can handle their situation.

# *A Window to the Womb*

## 80%

of abortion-minded  
mothers choose life after  
they see their baby via  
ultrasound\*

\*National Institute of Family and  
Life Advocates, 2022



An ultrasound is a valuable tool for a pregnancy resource center. First, while a pregnancy test may indicate that a woman is pregnant, an ultrasound can confirm the pregnancy and verify that the embryo is viable. Second, the ultrasound can also confirm that it is not an ectopic pregnancy, which can be potentially harmful to the mother and indicate the need for immediate medical attention. Third, an ultrasound gives a woman a chance to see an image of her child. It has been shown that when a woman sees an ultrasound image of her child, she is much less likely to choose abortion.



## **Our New Ultrasound**

The *Knights of Columbus* and the *Livingston County Ultrasound Initiative* have partnered to raise the necessary funds for an ultrasound for our organization. Unfortunately, it would not be feasible to operate an ultrasound in our current location due to a lack of space. It would also be difficult to bring the current building up to medical code specifications.

Our new building will be an ideal home for our new ultrasound. It is already zoned for medical purposes and there would be minimal effort to bring the building up to medical code specifications.



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# Changing our Community

## ~ One Life at a Time

### In their own words

We have decided we are keeping the baby.

Thank you for being there for me.

Everyone here is so helpful.

I don't know what I would do without you.



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### Since 2015

- Diapers Earned 81,540
- Appointments 4,429
- Packages of Wipes Earned 2,828
- Families Served 683
- Spiritual Discussions/Prayer with Clients 444
- Pregnancy Tests 146
- *Journey of Hope* Clients 10 (started in 2022)

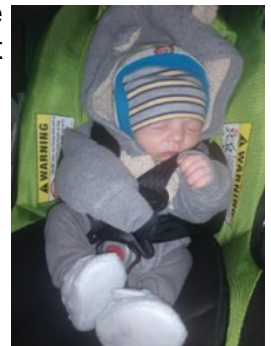
### Client Stories\*

- Maddie had two young children and felt very overwhelmed. When she found out she was pregnant again she was considering abortion. After talking extensively with our Client Services & Volunteer Coordinator, she decided to instead place her baby for adoption. We walked with her through her pregnancy; she was very grateful for our services and said, "I couldn't have done this without you."
- When Jason and his wife came to us, Jason had just lost his job and was unsure of what to do to support his young family. We helped him enroll in a paid training program to become a certified nursing assistant with an opportunity for a full-time job and further nursing training.
- When Carissa came in with her son to get diapers, her advocate realized that she did not have much support and also needed some parenting tips. As her advocate described the support and training she could get at the center, Carissa became excited to be able to learn more about how to become a better parent. At the end of her appointment, Carissa became tearful and said, "I don't remember the last time I felt so loved and supported."

\*Names changed to protect identities.

### Faces of Hope

All of the children and families pictured in these materials have been served at our center.



One of the many lives saved through our ministry!

# Our History

## Early Years



Pregnancy Services volunteers with chastity speaker, Bev Hadland (back, center), who spoke at area high schools. April 1997

Pregnancy Services of Delta County was organized in 1978 by a small group of volunteers who assisted men and women experiencing an unexpected pregnancy. During the early years, the materials were housed in a volunteer's basement and phone calls were forwarded to volunteers' homes. Options counseling was provided as well as baby clothes and baby furniture.

In the 1990s, the organization was incorporated and the 501(c)3 non-profit status was obtained. During that time, Pregnancy Services volunteers also spoke to youth groups on topics such as chastity and abortion. Additionally, the group organized a chastity speaker to talk at each of the area high schools.

By 2012, the volunteers were getting older and some had passed away. The organization was in a time of decline. However, remaining volunteers began praying that newer, younger volunteers would take on the role of running Pregnancy Services.

## A Fresh Start

- In 2014, a small group of new volunteers came forward to reinvigorate Pregnancy Services of Delta County. Through the cooperation of the seasoned volunteers, the new volunteers worked tirelessly to locate a home for the new pregnancy resource center. A building was rented from a generous donor and new volunteers were trained.
- In March 2015, an all-volunteer pregnancy resource center was opened on Ludington Street in Escanaba. The organization offered pregnancy tests, options counseling, parenting classes, and material support such as diapers, baby clothing and baby furniture.

In the years since 2015, the organization has continued to see growth by eventually hiring 3 staff members and expanding services by offering Man to Man mentoring, post-abortion support and a support group for those affected by miscarriage and early infant loss.



Our current home.  
1801 Ludington Street, Escanaba.



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# Our New Building

## December 2022

Closing on the  
sale of the building  
with the purchase  
price to be

**\$575,000**

Estimated remodeling  
costs

**\$50,000**



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## A Larger Building is Desperately Needed

The current facility is inadequate!

- Unable to provide ultrasound. It would be very difficult to become medically certified in the current building.
- Limited space for holding support groups.
- Insufficient space for our supplies. Supplies are currently being housed at multiple churches and off-site storage units.
- Insufficient offices and client consulting rooms. Staff members need to shift offices throughout the day to accommodate client meetings.

This new building will allow us to expand our services and provide a welcoming atmosphere so we may continue to provide a future of hope for our clients.



2501 First Ave North, Escanaba

## Anticipated Improvements

- Build a wall for the Resource Room
- Add doors from the Resource Room and storage room to the drive-through
- Add washer and dryer hook-ups
- Convert current ATM closet to a receptionist office
- Add signs to building
- Close in the current drive-through
- Resurface the parking lot

# *Funds Needed*

**\$750,000**

**for a Future of Hope**



Phase 1	Down Payment Remodeling	\$115,000 \$50,000	\$165,000
Phase 2	1/3 Building Principal Contingency	\$150,000 \$45,000	\$195,000
Phase 3	1/3 Building Principal Contingency	\$150,000 \$45,000	\$195,000
Phase 4	1/3 Building Principal Contingency	\$150,000 \$45,000	\$195,000
Total			<b>\$750,000</b>

## **Operational Expenses**

Since there are no operational costs included in this request for funds, donors are encouraged to donate above and beyond what they would normally contribute annually. This will allow us to continue to provide our life-saving services without interruption while we are paying for the building.

## **Ultrasound Expenses**

All expenses associated with the purchase and installation of an ultrasound have already been pledged.

## **Mortgage**

In the event that the purchase price and remodeling costs are not raised by December 2022, a mortgage will be obtained and paid when the funds become available.



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# Gifts of Giving

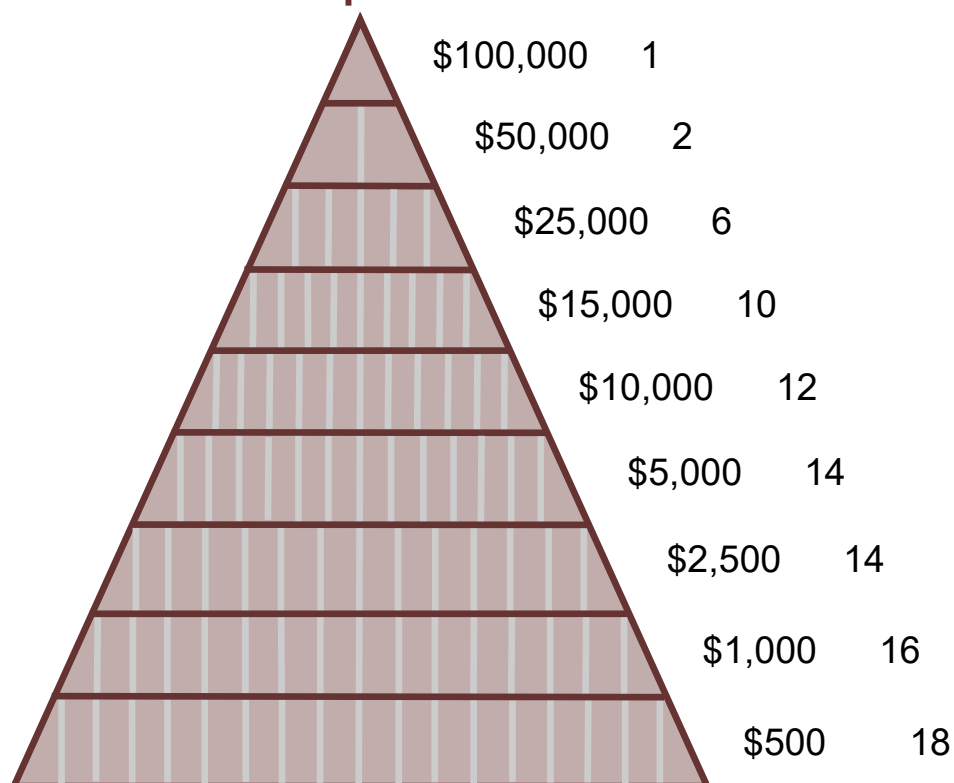


Pregnancy Services of Delta County is a recognized 501(c)3 not-for-profit organization; Federal ID: 38-2579636



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## Examples of Gifts Needed



## Name a Room

Donors giving or pledging at least \$25,000 by December 31, 2022 may name a room (subject to availability). Rooms may be named with a first name such as *Sarah's room*—rooms named after your family or in memory of a loved one.

## Ways to Give

- **Personal, business, or church donation.**
- **Three years to pay.**
- **Gift from a foundation or trust.**
- **Gift through a retirement fund.** If you are at least age 70 ½, contribute up to \$100,000 from your traditional IRA without paying income taxes on the donation.
- **Gift of an appreciated asset.** Contingent upon Board of Director approval.



# My Commitment



**Yes!** I will partner with Pregnancy Services of Delta County to build a future of hope for those experiencing an unexpected pregnancy and for parents of young children.

Name: \_\_\_\_\_

Foundation / Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Contact me before any public recognition

## Gift Amount

\_\_\_ \$100,000 \_\_\_ \$50,000 \_\_\_ \$25,000 \_\_\_ \$15,000 \_\_\_ \$10,000

\_\_\_ \$5,000 \_\_\_ \$2,500 \_\_\_ \$1,000 \_\_\_ \$500 Other\$ \_\_\_\_\_

## Gift Fulfillment

One Time Gift \$ \_\_\_\_\_ To be mailed by: \_\_\_/\_\_\_/\_\_\_

\_\_\_ Monthly\$ \_\_\_\_\_ Start Date: \_\_\_/\_\_\_/\_\_\_

\_\_\_ Quarterly\$ \_\_\_\_\_ Start Date \_\_\_/\_\_\_/\_\_\_

.....  
\_\_\_ **Cash or Check** (Please Circle)

\_\_\_ **Credit Card #** \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on the Card: \_\_\_\_\_ CVC Code: \_\_\_\_\_

\_\_\_ **Electronic Funds Transfer (EFT)**

(Monthly transfers will be withdrawn the 7<sup>th</sup> of each month)

Bank Routing # \_\_\_\_\_ Account # \_\_\_\_\_

\_\_\_ **Stock** \_\_\_ **Other** \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



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Please return this commitment sheet to Cindy Asher  
Executive Director, 1801 Ludington Street, Escanaba, MI 49829.  
For more information, please call Cindy at (906) 786-7474, ext. 104.

# Our Team



Receptionist Linda Ramile calls a client to remind them of their appointment.



Volunteer Beth Charles folds baby clothes in the Resource Room.



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## Board of Directors

Dan Paul, *President*  
Pastor Tim Haugen, *Vice President*  
Diane Kobasic, *Secretary*  
Mary Theoret, *Treasurer*  
Dr. Mary Whitmer  
Cindy Asher, *Executive Director*

## Capital Campaign Committee

Jarred & Jen Drown, *Co-Chairs*  
Ken Gartland, *Honorary Chairperson*  
Cindy Asher  
Amy Fudala  
Virginia Hallfrisch



Cindy Asher  
*Executive Director*



Amy Fudala  
*Outreach Coordinator*



Jamie Fisher, LAS  
*Client Services and  
Volunteer Coordinator*

## 45 Volunteers

Advocates  
Parent Educators  
Man to Man Mentor  
Receptionists  
Resource Room Assistants  
Data Entry Specialists

Bookkeeper  
Housekeeper  
Graphics Artist  
Special Events Assistants  
Maintenance Assistants  
Groundskeepers